

SPECIAL ELECTIVE SUBJECT - Group F (Business Administration)

Subject: Project work / Case Studies

Course Code: 414

Total Credits: 04

There will be a project work carrying 100 marks for internal students only. The students will have to select a subject from any area of the syllabi for Business- Administration. The students will have to work under the guidance of concerned subject teacher. The project will carry total 100 marks out of which sixty marks will be allotted for Project Report and 40 marks will be allotted for Project Viva Voce to be conducted by internal teacher and external teacher (examiner) appointed by the University. Note: The list of suggested areas for project work will be notified in due course. Case Studies: There will be a paper of case studies for external students. The paper will be set for 80 marks- to be converted to 100 marks. Total 20 cases will be selected from standard book for study. In the question paper 3 cases out of 20 (twenty) cases will be covered, each carrying twenty (20) marks. One unseen case also will be covered & it will carry twenty (20) marks. Note: The paper of case studies will be offered only by external students only.

BUSINESS ADMINISTRATION – SUGGESTED TOPICS FOR PROJECT REPORT

CONTENTS:

- 1.CoverPage
- 2.CompanyCertificate
- 3.Guide Certificate
- 4.Acknowledgement
- 5.Declaration
- 6.Executive Summary

TENTATIVE CHAPTER SCHEM E

CHAPTER 1. INTRODUCTION TO STUDY

CHAPTER 2. COMPANY PROFILE

CHAPTER 3. OBJECTIVES OF STUDY

CHAPTER 4. REVIEW OF LITERATURE

CHAPTER 5. RESEARCH METHODOLOGY

CHAPTER 6. DATA ANALYSIS AND INTERPRETATIONS OBSERVATIONS

CHAPTER 7. FINDINGS CONCLUSIONS AND SUGGESTIONS

1. An empirical study on 360 degree performance appraisal in a private sector organization.
2. A study of lower/middle/top level management banks/private/public sector employees job satisfaction
3. A study of stress management related to work of the employees from IT Sector
4. A study on cross cultural management issues in a multinational company.
5. A study of ERP System of a private/public sector organization.
6. A comparative study of the impact of team work in two departments of an organization.
7. A study on overcoming of negative emotions and boosting motivation of managers in private/public sector organization.
8. A study on emotional intelligence amongst female employees at workplace in private/public sector employees.
9. A study of work-life balance of employees in an organization.
10. A study of work culture and work ethics in an organization.
11. A study of impact of Training of employees in an bank/private/public sector organization.
12. A study of impact and role of Job Rotation for the Positive outcome.(A case study)
13. A study on the pros and cons of VRS to employer and employees in an organization- (A case study)
14. A study of the problems involved with the resignation of an employee to both employer and employee.
15. A study on the prospects of manpower planning in organization.
16. A study of the awareness and utility of HRD and HRM in an organization.
17. A study on the problems related to job transfers of employees especially with reference to female employees.
18. An overview of ethics in performance appraisal in an organization.
19. A study of the HR environment of two companies.
20. A Study of the HR challenges in Employing Generation
21. A study of the HR challenges in Indian context.
22. A study of the employee retention strategies of two companies.
23. A study of the impact of change management of an organization.
24. A study of the techniques of turnaround management in an organization.
25. A study of the role and impact of information technology in indigenous and multinational companies.

26. A study of the financial position of a Company
27. A study of the capital structure and cost of capital of a company
28. A study of the working capital management
29. A study of the customer retention techniques adopted by Banks/Insurance/Travel and tourism/Telecom Companies.
30. Analytical study of the CSR practices adopted by companies.
31. A study on nature of organization climate and impact on Job satisfaction of employees.
32. A study on organization behavior & its impact on female employees functioning.
33. A study of organizational problems of the institution and their impact on functioning of role of employee.
34. Analytical study of business ethics practices adopted by companies.
35. A study of office structure and productivity
36. A Study of import and export organization culture
37. Impact of customer satisfaction strategies on customer retention in Bank /Insurance/Travelling /Telecom companies.
38. A study of service providing institute's effectiveness in customer satisfaction
39. Impact of customer satisfaction strategies on customer retention.
40. Assessment of customer satisfaction on Traveling/Banking/Insurance/Telecom industry.
41. A study of stress management related to work of the employees from IT. /Education/Newspaper/Banking /Insurance/Hospital/Travel/any service Sector.
42. A study of Production and Marketing strategies of small /medium / big companies.
43. A case study of any service providing Industries (Structure, Services, Productivity, Problems, Employability)
44. A study of Impact of quality control on organizational performance.
45. Appraisal of inventory control in manufacturing company.(case study of any company)
46. A study of Impact of production and control on operational cost of any company.
49. A study of the effect of material management techniques on production process.

SPECIAL ELECTIVE SUBJECT - Group H (Advanced Marketing)

Subject: Project Work/ Case Studies

Course Code: 418

Total Credits: 04

Objectives :

1. To develop research attitude of the students.
2. To enrich the ability of research work among the students.

Introduction :

There will be a project work carrying 100 marks. Students will have to select a topic from any area of the syllabi for Marketing. The students will have to work under the guidance of concerned subject teacher. The project will carry a total of 100 marks out of which sixty marks will be allotted for Project Report and 40 marks will be allotted for Project Viva Voce to be conducted by internal teacher and external teacher (examiner) appointed by the University

REPORT CONTENTS :

Cover Page
Company Certificate
Guide Certificate
Acknowledgement
Declaration
Executive Summary

TENTATIVE CHAPTER SCHEME

Chapter 1. Introduction to study
Chapter 2. Company profile
Chapter 3. Objectives of study
Chapter 4. Review of literature
Chapter 5. Research methodology
Chapter 6. Data analysis and interpretations
Chapter 7. Observations and findings

Chapter 8. Conclusions and suggestions

Note:

- 1) **This project is strictly being undertaken under the guidance and concerned teacher:**
- 2) Topics for Project are in general and student may modify or select the related subject in consultation with the teacher.

The Suggested Topics for Project Work:

- 1) Study advertising in local newspapers or outdoor advertising
- 2) Study of consumer satisfaction
- 3) Comparative study of buyer behaviour
- 4) Study of marketing strategies
- 5) Study of marketing of banking services
- 6) A comparative study of rural marketing versus urban marketing
- 7) Study of Customer Relationship Marketing (CRM)
- 8) An Analytical study of Marketing Mix
- 9) Study Customer Satisfaction of Product and Services
- 10) Study of Recent Trends in Marketing of any product or service
- 11) Study of Online Marketing
- 12) Study of social marketing
- 13) Study of impact on customer of advertisement in social media
- 14) Study of marketing mix in star hotels
- 15) Study of customer satisfaction regarding star hotel
- 16) Study of various strategies used by four wheeler manufacturers
- 17) Study of customer satisfaction of organized store.

1. M.Sc. (II) Physical Chemistry

Course Structure

Sr. No.	Paper No. & Code	Course Name	Credits
Semester III			
1	CCTP-7, CHP-310	Quantum and Solid State Chemistry	4
2	CCTP-8, CHP-311	Nuclear, Radiation and Polymer Chemistry	4
3	CCTP-9, CHP-312	Physicochemical Methods of Analysis	4
4	CBOP-3, CHP-313	A) Photochemistry and Techniques in Polymer Chemistry	4
		B) Special Topics in Physical Chemistry	4
5	CBOP-3, CHP-314 Practical	Physical Chemistry Practical : I	4
Semester IV			
6	CCTP-10, CHP-410	Molecular Structure and Spectroscopy	4
7	CCTP-11, CHP-411	Surface Chemistry and Electrochemistry	4
8	CBOP-4, CHP-412	A) Materials Chemistry and Catalysis	4
		B) Biophysical Chemistry and Special Topics in Nuclear and Radiation Chemistry	4
9	CBOP-4, CHP-413 Practical	A) Physical Chemistry Practical III	4
		B) Project	4
10	CCPP-4, CHP-414 Practical	Physical Chemistry Practical: II	4

Equivalence to Old Syllabus

New syllabus (2020)	Old Paper (2014 pattern)
Semester III	
CCTP-7, CHP-310	CHP-310
CCTP-8, CHP-311	CHP-311
CCTP-9, CHP-312	CHP-312
CBOP-3, CHP-313(A)	CHP-313
CBOP-3, CHP-313(B)	CHP-314
CCPP-3, CHP-314 Practical-I	CHP-315 Practical
Semester IV	
CCTP-10, CHP-410	CHP-410
CCTP-11, CHP-411	CHP-411
CBOP-4, CHP-412(A)	CHP-412
CBOP-4, CHP-412(B)	CHP-413
CBOP-5, CHP-413(A) Practical III CHP-413(B) Project	CHP-415 Practical/Project
CCPP-4, CHP-414: Practical: II	CHP-316 Practical

conductometric titration with sodium hydroxide.

14. Determine the formula and stability constant of a metal ion complex (Lead Oxalate) by polarography.
15. To determine order of reaction of iodination of aniline.
16. To determine second order velocity constant of ethyl acetate by conductometry.
17. Determination of Molecular weight of a given polymer by turbidimetry
18. Determination of surface tension of water in presence of surfactant and hence surface excess by capillary rise method/Du-Nouy Tensionometer.
19. To investigate reaction between H_2O_2 and KI.
20. Thermodynamic parameters of an electrochemical cell, temperature dependence of EMF.
21. Surface tension and parachor of liquids by stalagmometer and differential capillary method.
22. Determination of activity coefficient of electrolyte/ non electrolyte by cryoscopy.
23. To study the formation of complex ions by cryoscopy.
24. To determine critical composition and critical temperature for given naphthalene bi-phenyl binary phase system.
25. Determination of diffusion coefficient and hydrodynamic radius of $\text{K}_3[\text{Fe}(\text{CN})_6]$ by cyclic voltammetry.

References

1. Findlay's Practical Chemistry, S P Levitt (Editor), Longman Group Ltd.
2. Experimental Physical Chemistry, Farrington Daniels and others, McGraw-Hill Book Company.
3. Experiments in Physical Chemistry, J.M. Wilson and others, Pergamon Press.
4. Practical Physical Chemistry, A.M. James and P.E. Pritchard, Longman Group Ltd.
5. Experimental Physical Chemistry, V. Dathavale, Parul Mathur, New Age International Publishers.
6. Experimental Physical Chemistry, Das and Behera, Tata McGraw-Hill. Practical Physical Chemistry, D.V. Jahagirdar.
7. Advanced physical Chemistry experiments by A. Gurtu, J.N. Gurtu.

CBOP-5 CHP-413(B): Project

[96 L + 24 T]

Each student will perform project separately. Working hours are same as practical of CHP-413(A) project length should be sufficient and should be equivalent to 24 practical. **Project report must be written systematically and presented in bound form: The project will consist of name page, certificate, content, summary of project (2-3 page) followed by introduction (4 to 7 pages), literature survey (4-7) pages (recently published about 30 papers must be included), experimental techniques, results, discussion, conclusions, Appendix consisting of i) references, 2) standard spectra / data if any and 3) safety precautions.** If student is performing project in another institute, for such a student, internal mentor must be allotted and he will be responsible for internal assessment of a student. In this case student has to obtain certificate from both external and internal mentor. **Systematic record of attendance of project students must be maintained by a mentor.** Project will be evaluated jointly by three examiners and there will not be any practical performance during the examination. Typically, student has to present his practical work and discuss results and conclusions in details (20-30 min.) which will be followed by question-answer session (10 min). It is open type of examination.

CCPP- 4 CHP-414:Physical Chemistry Practical-II [96 L + 24 T] (Perform any 24 practical)

1. Solubility of a sparingly soluble salt by conductometry.
2. Coulometric estimation of arsenite by bromine.
3. Dead stop end point titration.
4. Activity coefficient of electrolyte by emf measurements.
5. Titration of polybasic acid with sodium hydroxide by pH- metry.

Arts, Commerce and Science College Satral

Department of Commerce

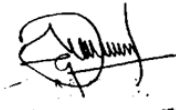
M.Com Project List-2020-21

Paper: 414 (Project Work in Business Administration)

Sr.No	Name of the Student	Name of the Title	Name of the Guide
1.	Aher Jyoti Sampat	महिला पतसंस्थेच्या कामकाजाचे अध्ययन.	Dr. G.D. Borde
2.	Aher Renuka Tukaram	महाविद्यालयाच्या प्रशासकीय कामकाजाचा अभ्यास करणे.	Dr. G.D. Borde
3.	AherVanita Govind	आधुनिक प्रशासनामध्ये संगणकाच्या भूमिकेचा अभ्यास करणे.	Dr. G.D. Borde
4.	Anap Sagar Bhimaraj	प्रवरा सहकारी बँकेच्या कार्यपद्धतीचा अभ्यास करणे.	Dr. G.D. Borde
5.	Bandsode Vidya Sadashiv	सहकारी बँक व्यवसायाच्या प्रशासकिय कामकाजाचा अभ्यास.	Dr. G.D. Borde
6.	Bhosale Shankar Bharat	प्रवरा संस्थेतील प्रशासकीय कामाचा अभ्यास करणे.	Mr. D.N. Ghane
7.	Dighe Rahul Bapusaheb	विविध कार्यकारी सेवा संस्थेच्या संघटन व व्यवस्थापनाचे अध्ययन.	Mr. D.N. Ghane
8.	Dukre Dnyaneshwar Santosh	सहकारी साखर कारखान्याचे संघटन व व्यवस्थापनाचे अध्ययन.	Mr. D.N. Ghane
9.	Dighe Mayuri Appasaheb	भारतीय आयुर्विमानमहामंडळाच्या कार्याचा अभ्यास करणे.	Mr. D.N. Ghane
10.	Gaikwad Vaibhav Suresh	महिला चालवत असलेल्या व्यावसायाच्या प्रशासकिय कामकाज.	Mr. D.N. Ghane
11.	Gawali Amol Pandurang	जनलक्ष्मी पतसंस्थेच्या कार्यपद्धतीचा अभ्यास करणे.	Mr. V.K. Dighe
12.	Joshi Nilesh Gangadhar	स्वावर मालमत्ता उद्योगाच्या कार्यपद्धतीचा असल्यास करणे.	Mr. V.K. Dighe
13.	Kadam Hemant Babasaheb	कोल्हार सार्वजनिक वाचनालयाचा कार्यपद्धतीचा अभ्यास करणे.	Mr. V.K. Dighe
14.	Lambe Pallavi Sandip	कोल्हार गावातील विविध सरकारी योजनांचा अभ्यास.	Mr. V.K. Dighe
15.	Musmade Nilesh Arun	शेतीपुरक व्यवसायांच्या कामकाजाचा अभ्यास करणे.	Mr. H.L Divekar
16.	PatoleSnehal Sunil	राहाता तालुक्यातील महिला बचतगटच्या कामकाजाचा अभ्यास करणे.	Mr. H.L Divekar
17.	Patole Swapnil Sunil	सहकारी पतसंस्थेचे संघटन व कामकाजपद्धतीचा अभ्यास करणे.	Mr. H.L Divekar


H.C. PRINCIPAL
Art, Commerce & Science College
Satral, Tal. Rahuri, Dist. Ahmednagar.




Department of Commerce
Arts, Commerce & Science College, Satral

Loknete Dr. Balasaheb Vikhe Patil (Padmabhushan Awardee) Pravara Raural Education Society, Pravaranagar.

Arts, Commerce and Science College Satral

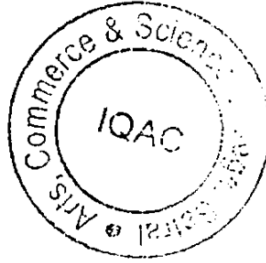
Department of Commerce

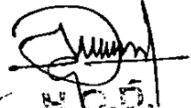
M.Com Project List-2020-21

Paper: 418 (Project Work in Marketing)

Sr.No	Name of the Student	Name of the Title	Name of the Guide
1.	Kambale Laxman Baban	इराम मध्यवर्ती जिल्हा दूध उत्पादक संघाचा विपणन व्यवस्थापनाचा अभ्यास करणे.	Mr. S.D. Gopale


H/C PRINCIPAL
Art, Commerce & Science College
Satral, Tal. Rahuri, Dist. Ahmednagar.




H.C.D.
Department of Commerce
Arts, Commerce & Science College, Satral, Tal. Rahuri, Dist. Ahmednagar.

Loknete Dr. Balasaheb Vikhe Patil (Padmabhushan Awardee)
Pravara Rural Education Society's
Art's, Commerce & Science College, Satral
Post Graduate Department of Analytical Chemistry
(Credit System Analysis)

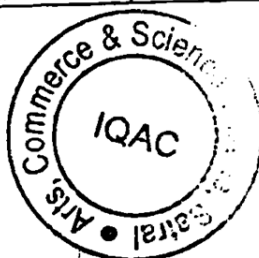
MSc-II July :2020-21
Student List For Project


code 204486 CBOP-5 CHP-413(B)

Sr. No.	Name of Student	Name of Project	Teacher Name
1	Pawar Dnyaneshwar Chandrakant	Particulate Matter	Prof .Dr. Gholap.S.S.
2	Bhot Ashwini Suresh Zanan Pushpa Gopinath	Cyanide Poisoning	Mrs. Karle.C.S.
3	Dukre Rohini Balasaheb Waghamare Snehal Dilip	Study of Biochemical content in fresh water	Dr. Waghamare.A.S.
4	Kale Pavan Rajendra Bidve Pavan Popat	Green House Effect	Dr. Kadnor.V.A.
5	Kadu Rushikesh Bhausaheb Harde Ankush Bhausaheb	Waste and Recycling	Mr. Kadu.V.R.
6	Musmade Savita Sharad Musmade Namrata Sudhir	Environment Impact on Fishing Industry	Mr. Shelke.S.S.
7	Gunjal Divya Chandrabhan Kadu Snehal Ramdas	Snake Bite an occupational Disease	Miss. Agarkar.D.D.
8	Dhulsaunder Sagar Asnok Khemnar Jalindar Shivaji	Animal Tissue	Mr. Palghadmal.V.S.
9	Musmade Kiran Digamber Musmade Shubham Sunil	Green Chemistry & Bio Fuel Project	Miss. Dighe.S.G.
10	Shingote Shaila Sahebrao Wani Nikita Rajesh	Food Preservatives	Mr. Chitalkar.R.S.
11	Karale Ashwini Adinath Jejurkar Sonali Popat	Biodiversity	Miss. Kadu.S.P.
12	Wani Nitin Sanjay Savant Jayshiv Ravindra	To study various common disease in human	Mr. Waghe.S.B.


H/C PRINCIPAL

Art, Commerce & Science College
Satral, Tal. Rahuri, Dist. Ahmednagar.




HEAD,
Dept. of Chemistry
Art's, Commerce & Science College
Satral



“सहकारी साखर कारखान्यांचे संघटन व व्यवस्थापनाचे अध्ययन”

सावित्रीबाई फुले पुणे विद्यापीठाच्या वाणिज्य विद्याशाखेतील
वाणिज्य निष्णात (एम.कॉम.) पदवी प्राप्तीसाठी सादर केलेला लघुप्रबंध

संशोधक

दुक्रे ज्ञानेश्वर संतोष

कला, विज्ञान व वाणिज्य महाविद्यालय, सात्रळ
ता.राहुरी, जि.अहमदनगर

मार्गदर्शक

प्रा.घाणे डी.एन.

(एम.कॉम., एम.फिल., पीएच.डी.)

कला, विज्ञान व वाणिज्य महाविद्यालय, सात्रळ
ता.राहुरी, जि.अहमदनगर

वाणिज्य विभाग

कला, विज्ञान व वाणिज्य महाविद्यालय, सात्रळ
ता.राहुरी, जि.अहमदनगर

२०२०-२०२१

“सहकारी साखर कारखान्यांचे संघटन व व्यवस्थापनाचे अध्ययन”

सावित्रीबाई फुले पुणे विद्यापीठाच्या वाणिज्य विद्याशाखेतील
वाणिज्य निष्णात (एम.कॉम.) पदवी प्राप्तीसाठी सादर केलेला लघुप्रबंध

◆ संशोधक ◆

डुक्रे ज्ञानेश्वर संतोष

कला, वाणिज्य व विज्ञान, महाविद्यालय, सात्रळ,
ता.राहुरी, जि.अहमदनगर

✧ मार्गदर्शक ✧

प्रा.घाणे डी.एन.

(एम.कॉम., एम.फिल., पीएच्.डी.,)

कला, वाणिज्य व विज्ञान महाविद्यालय, सात्रळ
ता.राहुरी, जि.अहमदनगर

✱ वाणिज्य विभाग ✱

कला, वाणिज्य व विज्ञान महाविद्यालय, सात्रळ
ता.राहुरी, जि.अहमदनगर

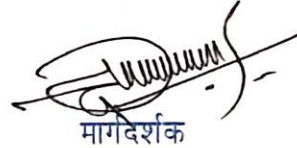
मार्गदर्शकाचे प्रमाणपत्र

प्रमाणपत्र देण्यात येते की, **डुव्हे ज्ञानेश्वर संतोष** यांनी “सहकारी साखर कारखान्यांचे संघटन व व्यवस्थापनाचे अध्ययन” या विषयावरील शोधप्रबंध माझ्या मार्गदर्शनाखाली पूर्ण केला आहे. हा शोधप्रबंध यापूर्वी कोणत्याही विद्यापीठात कोणतीही पदवी प्राप्त करण्यासाठी सादर केलेला नाही. तसेच तो कोठेही प्रकाशित केलेला नाही. त्यांनी केलेले काम हे त्यांचे स्वतःचे असून त्यासाठी वापरलेल्या योग्य संदर्भ स्रोतांचा निर्देश या अहवालात केलेला आहे.

सदर शोधप्रबंध सावित्रीबाई फुले पुणे विद्यापीठ, पुणे यांना वाणिज्य निष्णात (एम.कॉम.) पदवी प्राप्त करण्यासाठी सादर करण्यास योग्य आहे.

ठिकाण : *Satral*

दिनांक : 08/07/2021



मार्गदर्शक

प्रा.घाणे डी.एन.

(एम.कॉम., एम.फिल., पीएच्.डी.)

कला, विज्ञान व वाणिज्य महाविद्यालय,
सात्रळ